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The Community Kalori has been published in the Doreen area since May 2011 and has grown in the area and is well known as the only publication that Guarantees delivery to all Homes and Businesses in the area.

The Kalori has been a well known and sought after source for information to the Local residents for some time and we are pleased to now be able to offer advertising to local Businesses.

Below is pricing for advertising in the Community Kalori and should you wish to arrange a long term contract then special pricing may be available. The Community Kalori is distributed to 4000 Homes and Businesses in Doreen during the last weekend of every month increasing as new homes are built in the area.

Advertising Rates

Full Page 250 x 185mm	\$390.00
Half Page 125 x 185mm	\$240.00
Quarter Page 134 x 98mm	\$145.00
Landscape Size 118 x 70mm	\$105.00
Front Page Corner 60 x 60mm	\$ 90.00
Classified 56 x 45mm	\$ 45.00

All prices include G.S.T

Community Update Incorporating:

Caroline Springs Community Update | Community Kalori

Cairnlea Community Update | Monsoon Print Pty Ltd

Artwork Specifications

Community Update is pleased to accept files from all major Mac OS and Windows applications. However, they must conform to the following specifications:

We accept files from the following applications:

Mac OS and Windows

- ◆ Adobe Acrobat
- ◆ Adobe Illustrator
- ◆ Adobe Photoshop
- ◆ QuarkXPress

If any scanning, typesetting or alteration is involved it must be clearly marked on copy (i.e. fax and lasers).

We support various transfer methods:

Mac OS and Windows

- ◆ E-mail
- ◆ CD-ROM
- ◆ USB Drives

Whenever possible, removable media will be sent back.

We require document page sizes to be as listed:

Full Page	185mmW x 250mmH
1/2 Page	185mmW x 125mmH
1/4 Page	98mm W x 134mmH
Landscape	118mmW x 70mmH
Classified	56mmW x 45mmH
Front Page	60mmW x 60mmH

◆ Please make sure that 2mm bleed is placed on your artwork where needed, with the artwork being placed 1-up on single page documents. Where possible please convert your text to paths, curves or outlines.

◆ Please remember to supply us with all the relevant files for output (eg. fonts and graphics) otherwise this may incur a delay. Clearly mark the files which are intended for output.

◆ Include a colour or a black & white proof copy of your file.

◆ Make sure all colours are set to CMYK.

◆ Please do not set any elements of your job (text or graphics) to overprint. Our pre-press workflow will take care of all trapping issues relevant to your job.

◆ Please ensure that all images supplied are of a resolution of 300dpi.

◆ Please note that certain Pantone colours are outside the printable colour range of CMYK devices.

◆ Screen colours are never accurate, please check CMYK specifications.

◆ Always indicate exact file & output size.

◆ Please check document sizes to the output specifications.

◆ If your CMYK artwork contains large areas of the colour black, we strongly recommend the addition of at least 40% (C) Cyan in addition to the 100% (K) Black to produce a richer better looking black.

Our e-mail address is sales@communityupdate.com.au

**If you have any other queries,
please contact us on 03 8390 6694**